

Opening Schools  
to new worlds.



# Why Lü ?

**Physically active** and **fit children** tend to have **better academic achievement**, better school attendance and fewer disciplinary problems.

**10%** of children are doing the recommended **60 minutes** of daily physical activity.

**School gyms** have the untapped potential of becoming one of the **most advanced, engaging and versatile learning space**.

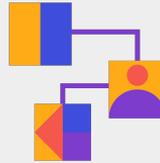
# What's Lü ?

3 things:



System

State of the art  
audiovisual hardware  
infrastructure



Applications

Curriculum backed and  
constantly renewed  
software activities  
(free or Lü + )



Lü Community

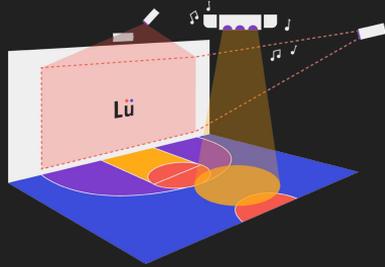
Online peer-based  
community



We create **immersive** and **stimulating** learning environments using giant interactive projections, powerful light and sound effects and engaging, curriculum-based activities.

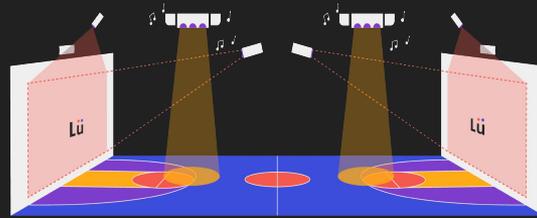
# Hello

# Available in 3 different configurations



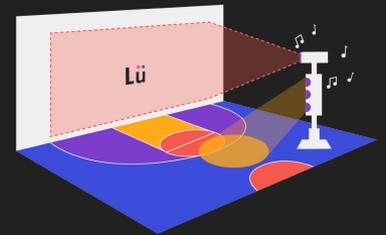
**ÜNO**

Single wall interaction



**DÜO**

Double the fun

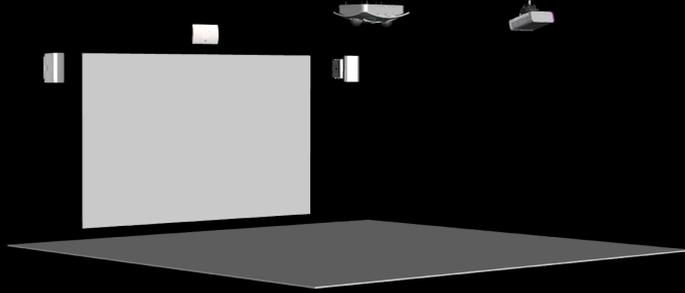


**MOBILE**

Bring the experience everywhere

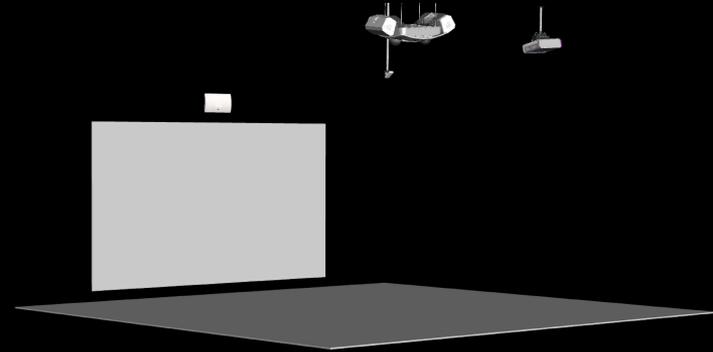
# Two flexible installation modes to fit most spaces

palaestra mode



ceiling height requirement: 10 feet minimum  
ceiling weight capacity requirement: 99 lbs  
wall space requirement: 8 by 14 feet

gym mode



ceiling height requirement: no limit  
ceiling weight capacity requirement: 175 lbs  
wall space requirement: 12 by 19 feet ideally









7 00:16 6

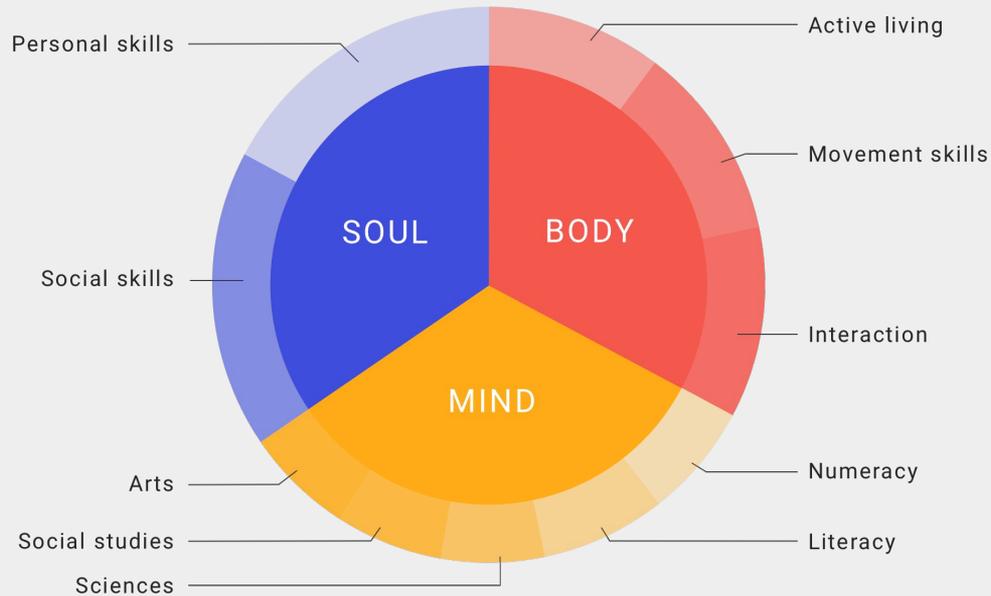
$3 \times 7$   $22 - 9$

122	21	8	13	11
111	69	2	76	7

Erasmus  
Watson.com  
11001  
221



# A vast catalogue of **curriculum-based** purposeful activities



# Lüvia

TARGET AGE

PLAYERS

GAME DURATION

8 to 99 y.o

2-16 players

5 min

## Description

Dive into Lüvia's world and let your knowledge shine! Alone or in teams, take on others to see who will be crowned quiz champion[s]!

## Whole child scheme

NUMERACY

LITERACY

SCIENCES

SOCIAL STUDIES

MOVEMENT SKILLS

ACTIVE LIVING

3 / 4

Many animals living in the abyss produce light. Why are they doing this?

Lu+ C

15

To protect oneself

Lighting the seabed

To protect oneself

To camouflage oneself

✓ ✗

✓ ✗

✓ ✗

✓ ✗

+5

## Executive functions

WORKING MEMORY

EMOTIONAL CONTROL

RESPONSE INHIBITION

# SphYnX

TARGET AGE

PLAYERS

GAME DURATION

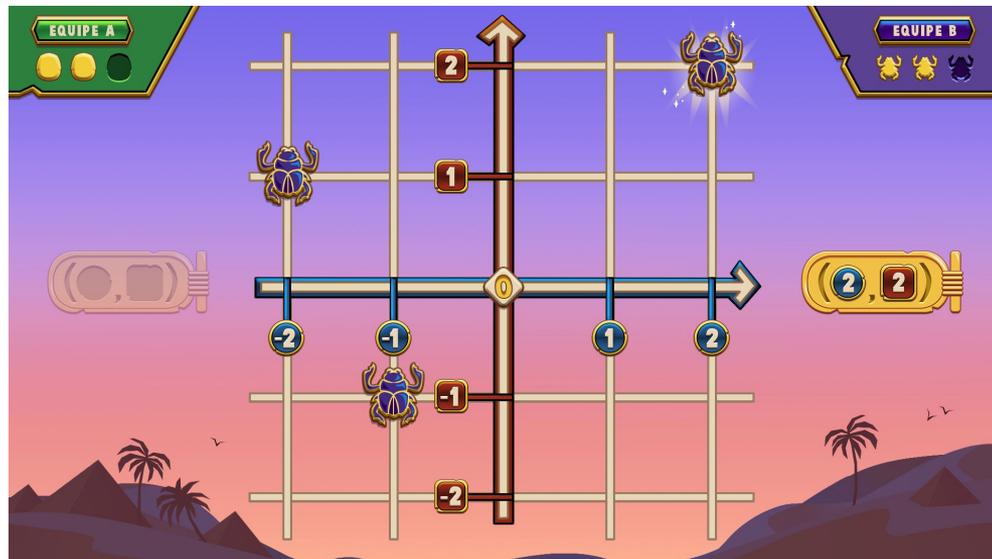
8 to 99 y.o

1-12 players

4 min

## Description

Journey to Ancient Egypt and hunt for the Pharaoh's lost artefacts. Which are the mirages and which are the real treasures? Learn to read and navigate the Cartesian plane to find out!



## Whole Child scheme

NUMERACY

SOCIAL SKILLS

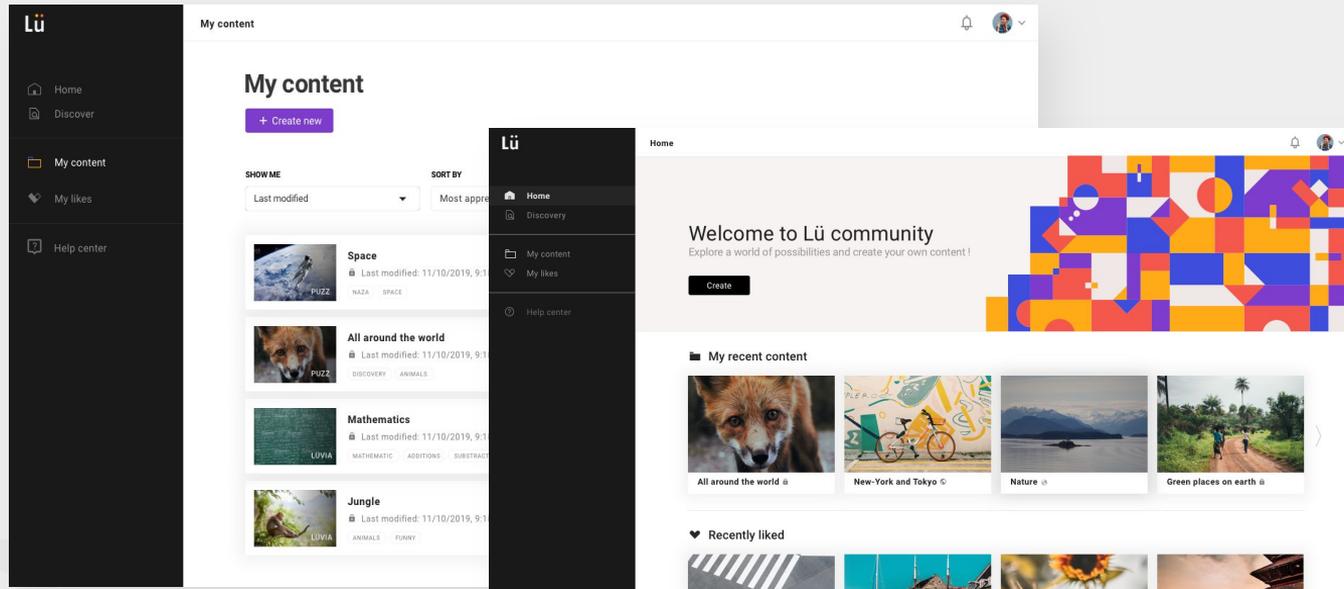
PERSONAL SKILLS

## Executive functions

WORKING MEMORY

GOAL-DIRECTED PERSISTENCE

# A bustling **open peer based online community**



02



## Success stories

S.U.P.E.R. LEARNING CENTER, Ohio, USA

“Main thing for me is getting students engaged, all my students engaged, even the ones that are really out of shape, the ones that are not athletic” says Ed Brown, PE Teacher at the S.U.P.E.R Learning Center, a school specialized for special needs kids in Ohio. Lü allows teachers to go beyond the typical basketball nets and soccer goals.

“The lights from the Lü, the music, the screen, how its designed and how you interact with it is really helpful for kids with special needs”

### ◆ Case study video:

[https://www.youtube.com/watch?v=cx4t0ht\\_vFc&t=1s](https://www.youtube.com/watch?v=cx4t0ht_vFc&t=1s)

### ◆ Customer reference:

Ed Brown - PE and STEAM Teacher  
[ebrown@iamsuper.org](mailto:ebrown@iamsuper.org)



## Success stories

Bennett Ranch Elementary, Colorado, USA

“They want, they want, they want instead of... I guess. They want to be participating” says Ben Wells, PE Teacher at Bennett Ranch Elementary School in Colorado. Clearly Ben’s class would not be the same without their Lü. As one of his student says “we”re all working together and it’s amazing”!

◆ **Case study video:**

<https://www.youtube.com/watch?v=rR-zVEcZEsc&t=201s>

◆ **Customer reference:**

Benjamin Wells - PE Teacher  
bwells@d49.org  
+1 719-495-5460



## Success stories

Washington Township MSD, Indiana, USA

“The Lü transforms what a typical gym used to look like. I could not imagine a day when the Lü is not being use” says Mrs. Brittney Brown, principal at Willow Lake ES. Washington Township MSD equipped 8 of their Elementary schools with Lü. As the IT director Mike Kneebone says “There is the fun factor, but there is a lot more value there [...] when you see the curricular pieces, it is certainly money well spent”.

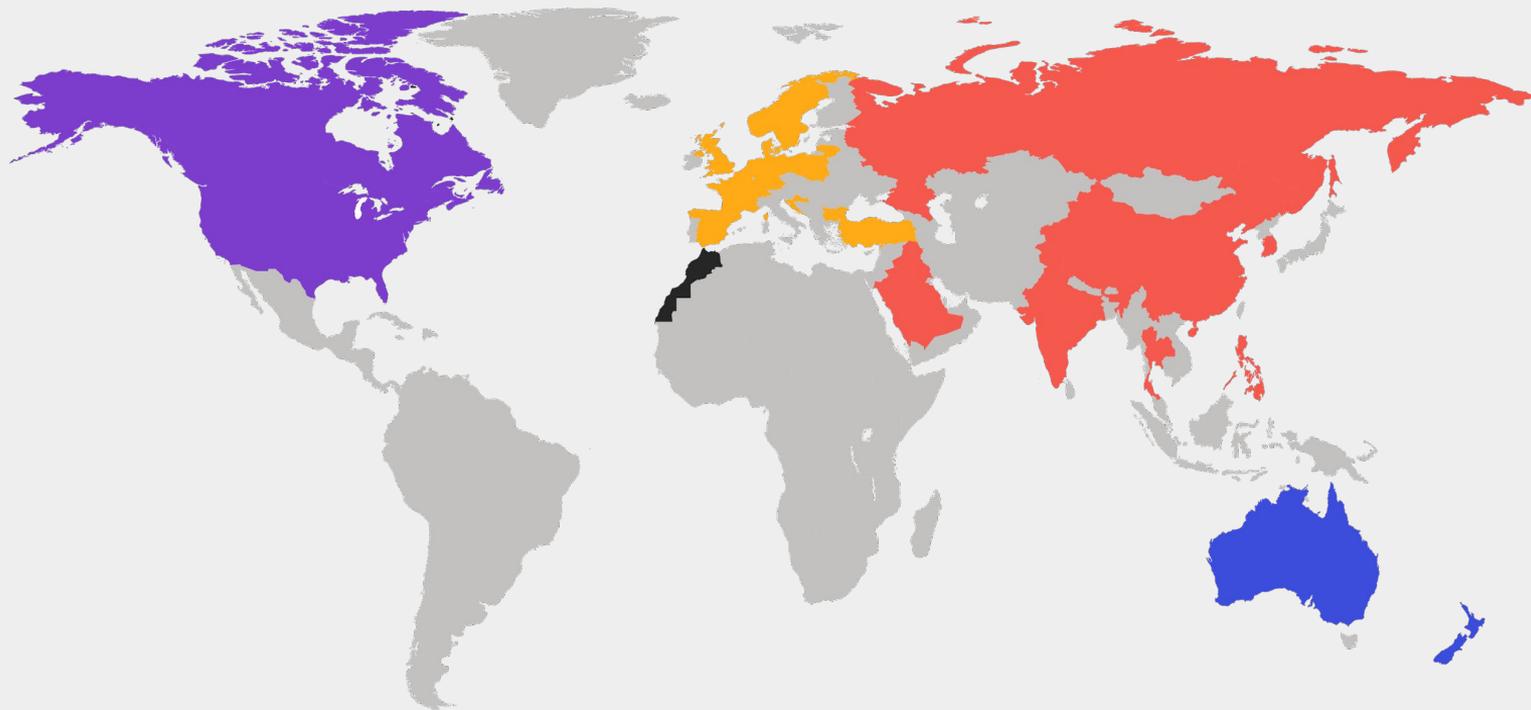
◆ **Case study video:**

[https://www.youtube.com/watch?v=Ru-9T\\_JDmjc](https://www.youtube.com/watch?v=Ru-9T_JDmjc)

◆ **Customer reference:**

Mike Kneebone  
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Matthew Whitt  
mwhitt@msdwt.k12.in.us

Over a thousand units deployed in  
over **30 countries!**



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