

Quiz

1. Where does most of the pressure and curiosity to try cigarettes and e-cigarettes come from?
 - a. Video games
 - b. TV, movies, magazines, and the internet
 - c. Parents

2. List one example of direct advertising

3. List one example of indirect advertising.

4. What is the goal of e-cigarette advertisements?
 - a. To sell you something
 - b. To tell you all the bad things about e-cigarettes
 - c. To make sure you never use an e-cigarette

Answer Key

1. Where does most of the pressure and curiosity to try cigarettes and e-cigarettes come from?
 - a. Video games
 - b. TV, movies, magazines, and the internet - Session 3, Slide 38
 - c. Parents

2. List one example of direct advertising
Answers will vary. Reference slide 42 for potential responses.

3. List one example of indirect advertising.
Answers will vary. Reference slide 43 for potential responses.

4. What is the goal of e-cigarette advertisements?
 - a. To sell you something - Session 3, Slide 39
 - b. To tell you all the bad things about e-cigarettes
 - c. To make sure you never use an e-cigarette